



Board Meeting Minutes

January 8, 2024 | Justin Waller's House | 6:30 PM

Called to order 6:53 PM

Attendees: Greg, Shawn, Joanne, Justin, Amy, Tyler, Tony

- Approve minutes from November 27, 2023 Minutes were approved unanimously
- Officer reports:
 - President: (Greg)
 - Vice President: (Laura)
 - Treasurer: (Justin) Financials sent to board. All checks have cleared so bank switch can proceed
 - Secretary: (Tony) Minutes have been posted.
- Committee reports:
 - Membership: (Tyler) Lost drive access. Will work with Greg to correct. 1 renewal, 69 total members
 - Training: (Amy) Monday run will continue. Swim will start again in spring, Saturday runs are going but have not been posted. Jenni has been posted Sunday rides. Greg will post hill repeats
 - Sponsorship: (Shawn) Blueseventy has requested to become a silver level sponsor. They have sent goggles and given us wetsuits. They have offered to give us a wetsuit for BBT. Shawn motioned to approve as a silver level sponsor. Approved unanimously.
 - Outreach/Marketing: (Laura)
 - Website: (Tyler) Email addresses have been updated. Not sure if they are working yet. There are also still some membership database issues that need to be corrected. Remove Xterra from sponsor list
 - Social Media: (Joanne)
 - Volunteer: (Mitch)
 - Uniform: (Tony) Stick with Voler. Will need updated logos and sponsor lists. Shoot for delivery by end of May. Try to get store open by Launch party.
- Old business:
 - Launch Party Tuesday 2/13 6:30 PM Post to socials. Create a FB event so that people can RSVP. Joanne will create. Guest speaker, Will ask Lance,

Tyler as backup > Shawn will bring raffle tickets. Give away bottles, magnets, chico bags, goggles, stickers, BBT entry

- New business
 - Membership survey: 5 questions email link to google forms. Justin will send out the survey. Give members 30 days. Try to have results by Launch Party
 - Club Instagram account Joanne has credentials. She was able to log into the account.
 - INMO sponsorship: Current benefit is waive application fee. Shawn will ask them to help with promotion of Launch Party
 - Member waivers prior to club activity participation: Shawn will create a waiver. Each member will need to sign it annually. Try to tie it with membership renewal. There may be a fee if a service such as smart waiver is used.
 - Chico State Tri Club outreach: Shawn will email any CS club member who signs up for CTC a \$30 discount on BBT
 - Athlete of the Month: Jenni Merrell